



## **2007 North America Regional Hub Launch**

The QuEST Forum North American Hub had an exciting launch. The first 2007 North America Hub (NA) meeting was held on March 7<sup>th</sup>. The team was able to acquire 18 additional members over the last year and 36 members representing Mexico, United States and Canada attending the conference call. The leadership team is utilizing conference call format as a cost savings and to make the meeting available to all. The NA Hub plans to focus their energies within the NA region to support and compliment the overall QuEST Forum strategic plan.

Major attention will be given to focus on membership growth as well as membership retention as we reach out to members and potential QuEST Forum members within Mexico, United States and Canada. The team also announced plans to participate in two important upcoming events: CTIA in Orlando on March 27-29; and NXTcomm in Chicago on June 18-21. The NA Hub will also provide a workshop at the beginning of the Best Practices Conference, Dallas, Texas, on 9/24/07 and they are actively seeking ideas and support for this event.

NA Hub Leadership - A major drive is underway to staff key leadership positions to lead important committees/subteams, including: Membership, Special Interest Groups, Events, Website, Communications and Technical/Requirements and Measurements.

Next Meeting: The next NA Hub meeting will be held on Wednesday, May 2, 2007, 2:00 PM to 3:00 CT. There will also be interim virtual meetings within the various committees.

This was a important event and represents great opportunity for all of us residing or working within the NA region to get involved with the North American Hub to address further QuEST Forum membership growth and retention; demonstrate continuing value of QuEST Forum, TL 9000 and Best Practices; and the betterment of the overall telecommunications industry. For further information, feel free to contact the leadership team directly.